



**SPONSORSHIP OPPORTUNITIES
2025-2026**



This year marks 86 consecutive years that the Peterborough Swim Club has been providing competitive and recreational swimming opportunities in Peterborough and the surrounding region.

The Peterborough Swim Club prides itself on community contribution and changing lives of our swimmers.

Swim skills, increased strength, lifelong friendships and a love of the sport start in swim school, through our competitive age group, and on into our Masters program. From age 7 to 99, there is a place for everyone in our program.



ABOUT US



86 Years in Operation
as a competitive swim club

Over 60
Competitive Swimmers

Over 70
Recreational Swimmers

Over 180 000
Yearly Social Media Interactions

2 Club Hosted Meets

Attracting over 300 swimmers and their families each season

12+ Province-wide Meets Attended Each Year

Participating with over 12 clubs and over 400 swimmers each

Each Season, Our Swimmers Compete In:

Invitational, Regional, Provincial and National competitions

Our focus:

Developing excellent swimmers, great athletes, fantastic people, and meaningful memories and bonds for a lifetime

Our swimmers are dedicated, with the youngest members training 3.5 hours/week, and our Senior competitive swimmers training up to 17 hours/week.

Our coaches are highly trained, nationally certified professional coaches, each with many years of experience working with swimmers of all ages.

As a Club, we are an appreciative user of pools in Peterborough, and are a key stakeholder in the City's endeavour to bring a new Aquatics Centre to Peterborough.

CORPORATE SPONSORSHIP OPPORTUNITIES



GOLD

\$1500+ / Year

Corporate Recognition:

- On team website
- Personalized social media posts:
 - Season/Session ending thank you posts
 - Monthly recognition post
 - Logo on all designed social media posts
- In all public media releases
- In monthly newsletters
- At team events, including awards celebration and hosted meets, receive signage and full page ad in event program

Additional Benefits:

- Company logo on team t-shirts (Deadline Sept 19, 2025)
- Gold Level Sponsor wall plaque

SILVER

\$1000 / Year

Corporate Recognition:

- On team website
- Personalized social media post:
 - Season/Session ending thank you posts
- In all public media releases
- In monthly newsletters
- At team events, including banquets and hosted meets, receive signage and half page ad in event program

Additional Benefits:

- Company logo on team t-shirts (Deadline Sept 19, 2025)
- Silver Level Sponsor certificate

BRONZE

\$500 / Year

Corporate Recognition:

- On team website
- Personalized social media post:
 - Season/Session ending thank you posts
- In all media releases and newsletters
- At team events, including banquets and hosted meets, receive signage and quarter page ad in event program

Additional Benefits:

- Company logo on team t-shirts (Deadline Sept 19, 2025)
- Bronze Level Sponsor certificate

FRIEND OF THE SWIM CLUB

\$100 + / Year

Corporate Recognition:

- On team website and social media:
 - One-time thank you post
- At team events, including banquets and hosted meets:
 - Name in event program



SPONSORSHIP WILL SUPPORT



Making Programs More Affordable

Reducing cost of registration, participation as well as travel fees for Provincial and National meets

Strength and Conditioning Program

Dryland training equipment as well as strength and conditioning coaching

Enhancing Swim Technology

Purchasing technology tools to help with training and swim meets

Growing a Swim Community in Peterborough

Supporting community partners with meet hosting and program support





BUILDING COMMUNITY, ONE SWIM AT A TIME!

THANK YOU FOR YOUR SUPPORT

sponsor@ptboswimclub.com



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