



Scott Murison

swim dad - cycling & triathlon coach - nerd

Disclaimer:

The information shared in this talk is for educational purposes only and is not a substitute for professional medical advice. I am not a licensed doctor, nutritionist, or dietitian. Please consult a qualified healthcare professional before making changes to your diet or lifestyle, especially if you have health conditions or take medications. Everyone's needs are different, and professional guidance ensures safe and effective choices tailored to your circumstances. Always prioritize your health and well-being.

Agenda

- Why we eat
- How much to eat
- Short Recovery and Long Term Improvement
- Macro and Micronutrients
- Protein and Carbs
- Understanding food labels and marketing
- Supplements
- Q&A



Why do we eat?







1. Eating is an important social time?

2. Eating is how we fuel our bodies and our brains

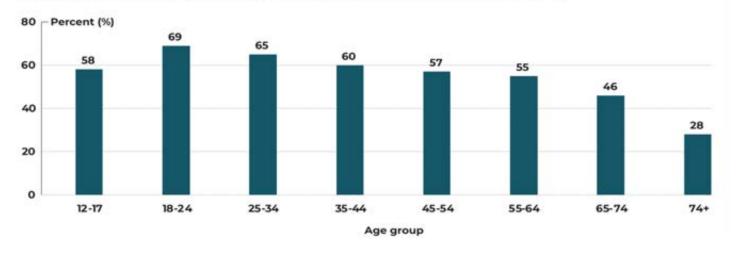


How much food do we need?

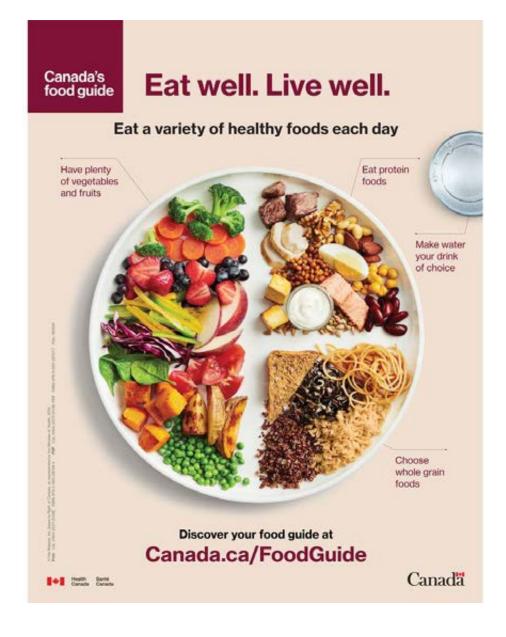
- Average people need
- 13+ need an average of 2,000 calories a day.
- 4 12 need an average of 1,500 calories a day.
- 10-30% from protein
- From Health Canada RDA

Percentage of people in Canada (aged 12+) reporting meeting the Canadian Physical Activity Guidelines (CPAG)*, by age group – 2017 and 2018 combined

The percentage of adults meeting Canadian Physical Activity Guidelines decreases with age. 69% of adults aged 18-24 meet the guidelines. This decreases to 55% aged 55-64 and only 28% for those over 75.



The Food Guide recommends that about a quarter (25%) of the foods you consume each day come from protein foods. They suggest 60g for 165lb average person.



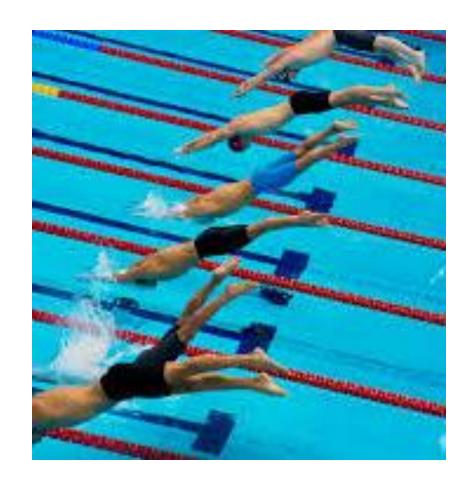
Swimmers are not average

- 3,000 meter at aerobic capacity pace = 1,100 kcal
- A sub-elite swimmer that races the 400 free in 4:00.00 expends 147 kcal (35g of carbs and 0.32g of fat will be fueled).Jul 13, 2019
- 60 minutes of swimming freestyle = 12,180 steps



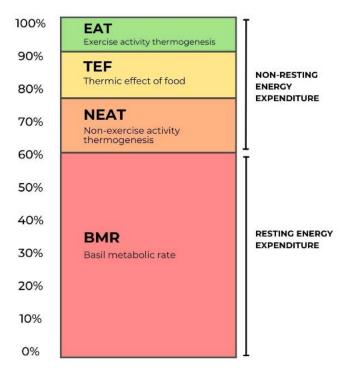
The swimmer's needs

- 5'2", 110lb 12 yr old "very active boy" = 3021cal, 75-223g of protein (ref. Health Canada)
- 5'9", 135lb 16 yr old "very active girl" = 3738cal, 92-277g of protein (ref. Health Canada) (same sedentary girl needs 2312cal)
- Recommended to get 10-30% of calories from protein (protein is 4 cal/g)
- https://www.canada.ca/en/health-canada/services/food-nutrition/healthy-eating/dietary-reference-intakes/tables/equations-estimate-energy-requirement.html#a3
- https://www.canada.ca/en/health-canada/services/food-nutrition/healthy-eating/dietaryreference-intakes/tables/reference-values-macronutrients.html

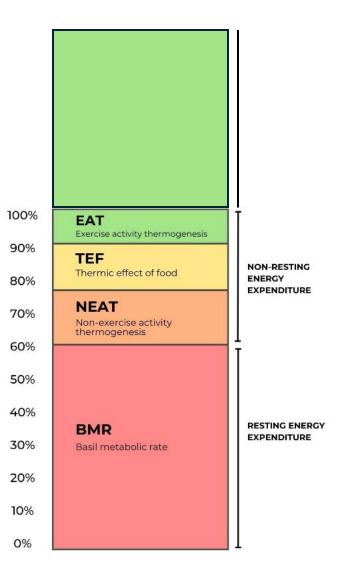


How do we use the energy?

Average 2000 calories



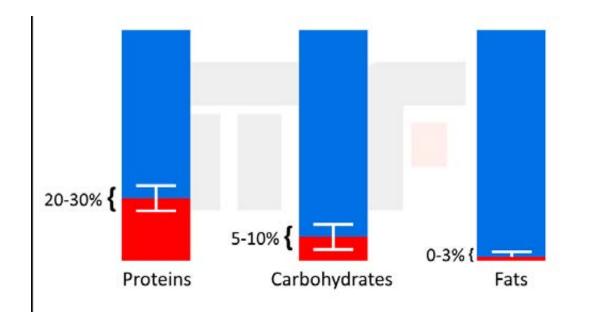
Swimmer 3000 calories



When is a calorie not a calorie?

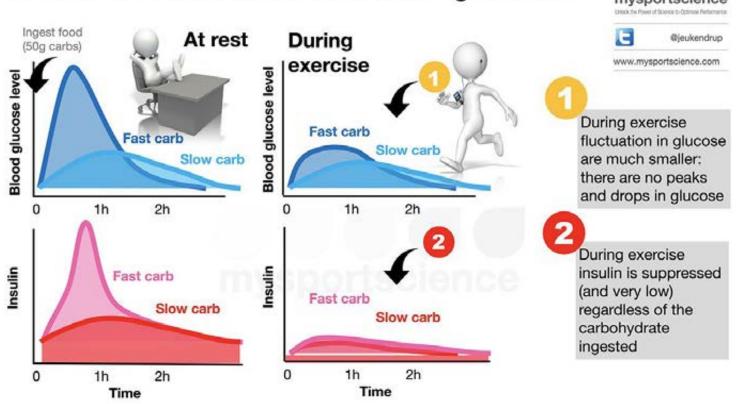
Thermogenic effect of food

- Fat provides 9 calories per gram. Its TEF is 0-3%
- Carbohydrate provides 4 calories per gram. Its TEF is 5-10%
- Protein provides 4 calories per gram.
 Its TEF is 20-30%



Glycemic load - timing carbs/sugars

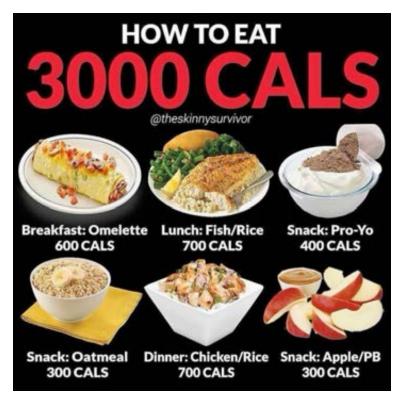
Slow versus fast carbs at rest and during exercise



What does 3000 calories look like?





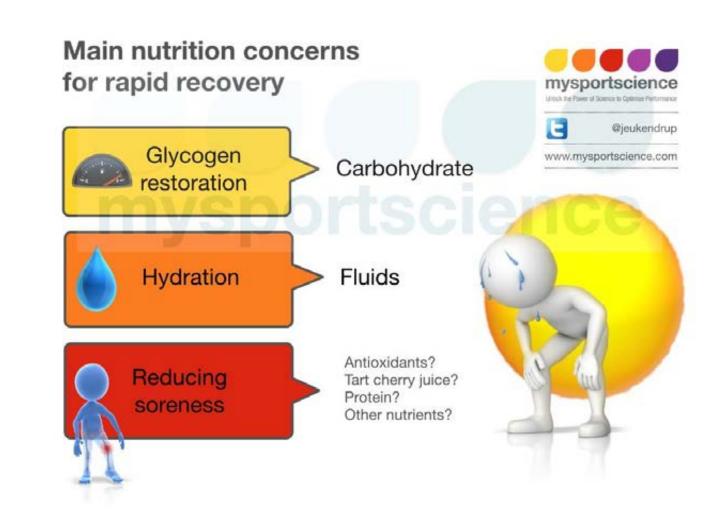


How do I have energy for school, training and increasing speed and strength?



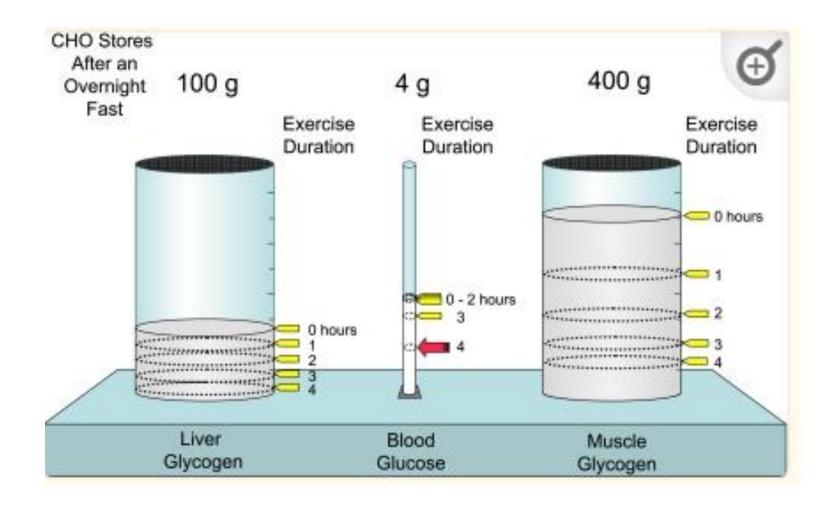
Short Term Recovery

Energy for next workout



Our Storage Tanks

We need to fill our tanks before the next workout and so our brains work well at school



Short Term Recovery

• Eating and drinking 0-3 hours after workout



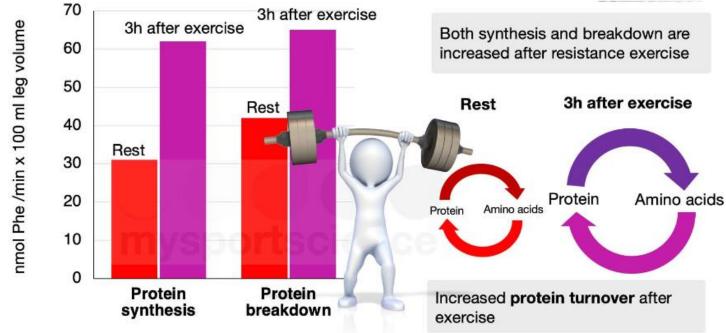


Long Term Recovery and Improvement

Nutrients for muscles to grow and recover

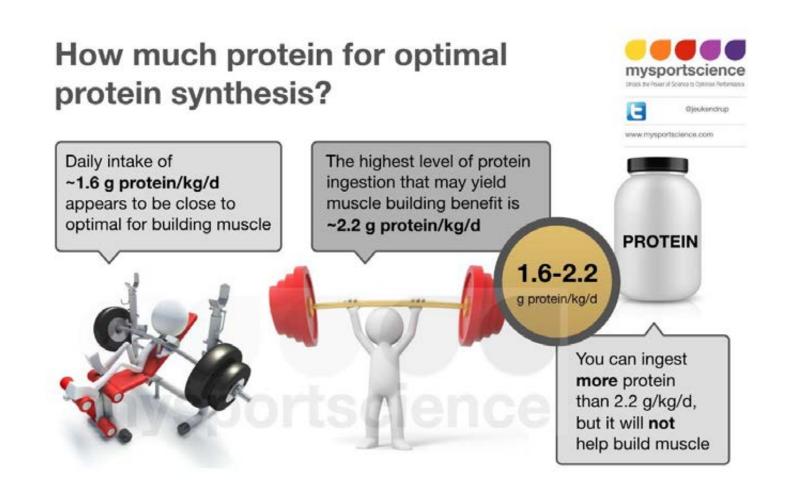
Exercise increases protein breakdown AND synthesis





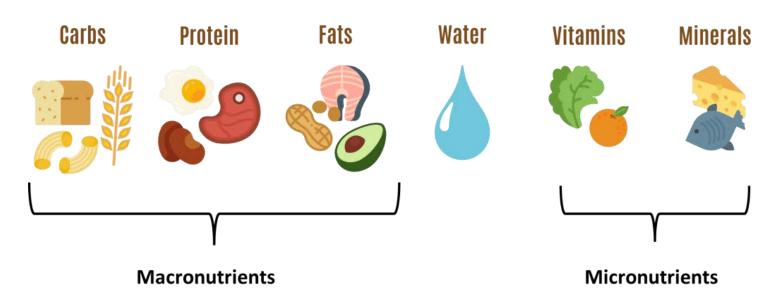
Biolo et al Am J Physiol 268: E514-E520, 1995

Long Term Recovery and Improvement



How to look at food

SIX ESSENTIAL NUTRIENTS



- Carbs + water + minerals short term refueling
- Add protein + minerals + vitamins and fats for long term improvement



Rough Guide

- Calories determine your body weight
- Macronutrients dictate how you look at that weight
- Micronutrients dictate how you feel at that weight

What does 150g of protein look like as a ratio to carbs?

1 day's worth for a 150-175lb athlete

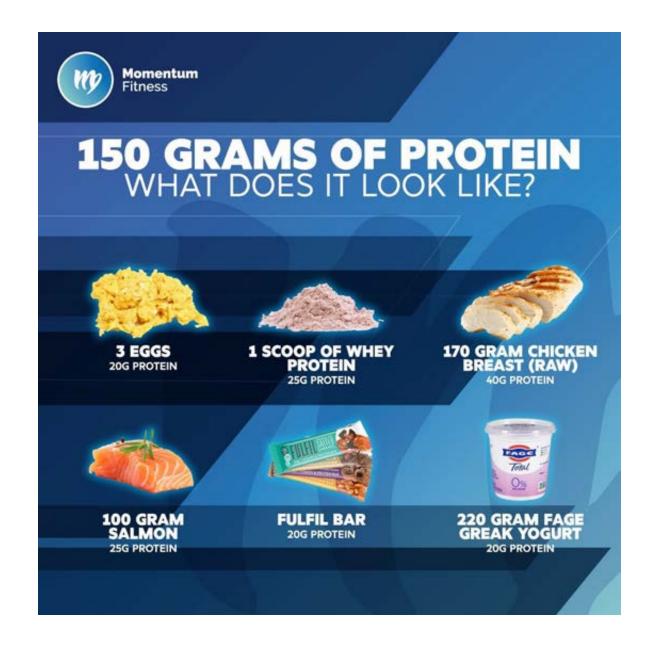
150G OF PROTEIN

2,000 CALORIE TEMPLATE

@MRSPORTOFFICIAL

	DAY 1	DAY 2	DAY 3 (BUSY)
BREAKFAST 30-40g <500 cals	2 medium eggs, 1 Heck soursope, 1 slice sourdough, 6 20g cheddor. 481 cals 35g	40g rolled oats, 250ml semi-skim milk, 1/2 scoop protein powder 6.1 tbsp. peanut butter. 432 cals 32g	PROTEIN 20 Bashed 344 cals 32g
<500 cals SNACK 10-15g <200 cals LUNCH 30-40g <500 cals SNACK 10-15g <200 cals DINNER 30-40g <500 cals SNACK 10-15g <10-15g	2 thins w/ 1 tbsp. (15g) PB 174 cals 7g	32g pack satay chick. & 1 Peperami. 198 cals 13g	1 KFC mini fillet burger 280 cals 17g protein
LUNCH 30-40g <500 cals	Tesco chicken, bocon & lettuce sandwich, Muller Light yog & Coke Zero. 499 cals 36g	100g canned tuna, 120g wholegrain rice, 150g mixed veg & 25g mozzarella. 4 43 cals 4 2g	1 scoop protein powde with 300ml milk & 1 medium banana. 372 cals 35g
SNACK 10-15g <200 cals	150g Edamame 183 cals 16g	1 of each 200 cals 17g	1 pouch & 2 kiwis 242 cals 21g
DINNER 30-40g <500 cals	100g lean beef steak, 1/2 cup mushrooms, 150g potetoes, greens 6 I tbsp. EV olive oil. 477 cals 39g	120g chicken breast, 120g egg noodles, 6 stir-fry vep. 461 cals 40g	120g salmon fillet 120g wholegroin ric 120g mixed veg & 1/2 med. avocado 498 cals 35g
SNACK 10-15g <200 cals	28g pack & banana 185 cals 12g	150g serving 180 cals 11g	2 packs 188 cals 8-10g

150g of protein



150g of protein

WHAT CAN 150G OF PROTEIN LOOK LIKE IN YOUR DAY?



0% GREEK YOGURT 1 MEDIUM BANANA 50G BLUEBERRIES 50G RASPBERRIES



1 SCOOP WHEY 25G 70% DARK CHOCOLATE 50G BLUEBERRIES



125G LEAN MINCE 75G FUSILLI PASTA 250G DOLMIO SAUCE



150G CHICKEN BREAST X2 TORTILLA WRAPS MIXED SALAD 150G NAKED MCCAINS CHIPS



PROTEIN YOGURT POUCH 30G CASHEW NUTS





150g of protein

150g Protein In A Day



3+ portions over the day 30g per meal + snacks will get you over 100g/day

How to Eat 30g of Protein



1 small



1 salmon fillet



2 chicken drumsticks



2 tins



2 cups Greek yogurt



5 whole eggs

Veggie Sources

VEGAN PROTEIN SOURCES

PROTEIN PER SERVING

@cheatdaydesign



SEITAN (4oz)

28g



LENTILS (1/4 CUP)

13g



PEA PROTEIN

22g



TVP (1/4 CUP)

12g



TEMPEH (4oz)

21g



TOFU (4oz)

12g



SOYBEANS (1/4 CUP)

15q



PUMPKIN SEEDS

9g



EDAMAME (1/2 CUP)

9g



NUTS (1/4 CUP)

6g



NUT BUTTER

8g



QUINOA (1/4 CUP)

6g



BEANS (1/2 CUP)

7g



CHICKPEAS (1/2 CUP)

6g



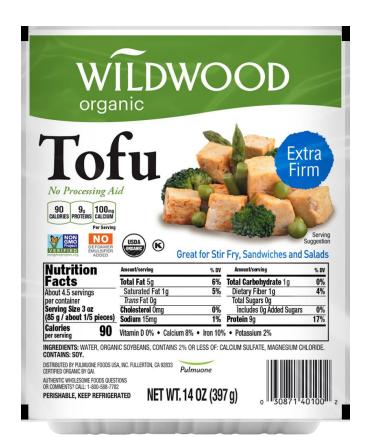
FARRO (1/4 CUP)

7g



CHIA SEEDS (1/4 CUP)

6g





Veggie Sources

3+ portions over the day 30g per meal + snacks will get you over 100g/day

Here's what 35 grams of protein looks like

	AMOUNT	CALORIES
Beef (cooked)	100 grams = 1 serving* (the size of your palm)	250
Almonds	over 1 cup (3.3 servings); ½ cup (50 grams) = 1 serving*	960
Peanut butter	over 9 tbsp (9.4 servings); 1 tbsp = 1 serving*	860
Hummus	1¾ cups (14.2 servings); 2 tbsp = 1 serving*	740
Black beans (cooked/canned)	over 2 cups (4.3 servings); ½ cup = 1 serving*	520

Muscle protein synthesis over 24 hours with exercise and essential amino acid intake





Met muscle

3h

@ieukendrup

www.mysportscience.con



4PM

6PM

Time of the day

8PM

2PM

10PM

12AM

2AM

4AM

BAM

8AM

This study showed that the increase in protein synthesis 3h after exercise is still present after 24h

BAM

-50

8AM

10AM

2PM

What to eat when before practice or race days.



Review

- What macronutrient when?
- Last year's glycemic load concept for timing food
- Reading labels
- Common misconceptions

REFUEL

WITH CARBS

Exercise depletes muscle glycogen which has to be replenished after activity. within 30 minutes is best!

REBUILD

WITH PROTEIN

Protein is the nutrient that drives your body to create and repair damaged muscle tissue.

Less legs = More lean!

REHYDRATE

WITH WATER

20 oz for every lb lost Monitor urine color

Canada's New Label

New Label

Nutrition Facts

8 servings per container

Serving size 2/3 cup (55g)

Amount per serving

230

Calories	230
%	Daily Value*
Total Fat 8g	10%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol Omg	0%
Sodium 160mg	7%
Total Carbohydrate 37g	13%
Dietary Fiber 4g	14%
Total Sugars 12g	*
Includes 10g Added Suga	ars 20%
Protein 3g	2
Vitamin D 2mcg	10%
Calcium 260mg	20%
Iron 8mg	45%
Potassium 240mg	6%

^{*} The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

- The serving size now appears in larger, bold font and some serving sizes have been updated.
- Calories are now displayed in larger, bolder font.
- Daily Values have been updated.

Added sugars, vitamin D, and potassium are now listed. Manufacturers must declare the amount in addition to percent Daily Value for vitamins and minerals.

Juice vs Whole Fruit





Marketing, Packaging and Perception

About 3.5 servings per o	
Serving Size	12 fl oz
Amount Per Serving Calories	140
% D	aily Value
Total Fat Og	0%
Sodium 45mg	2%
Total Carbohydrate 39g	14%
Total Sugars 39g	
Includes 39g Added Sugars	78%
Protein 0g	
Not a significant source of sa trans fat, cholesterol, dietary	turated fat,

Serving size 1 bottle (330mL)			
Amount per serving Calories	160		
%	Daily Value		
Total Fat 0g	0%		
Saturated Fat 0g	0%		
Trans Fat 0g			
Cholesterol 0mg	0%		
Sodium 0mg	0%		
Total Carbohydrate 38g	14%		
Dietary Fiber 0g	0%		
Total Sugars 24g	970		
Includes 0g Added Sugar	s 0%		
Protein <1g			
Vitamin D 0mcg	0%		
Calcium 10mg	0%		
Iron 0mg	0%		
Potassium 310mg	6%		
Vitamin C 79mg	90%		

Marketing, Packaging and Perception





Marketing, Packaging and Perception

Valeur nutritive Per bar (31 g) par barre (31 g)		
Calories 150	% Daily Value* valeur quotidienne*	
Fat / Lipides 7 g	9 %	
Saturated / saturés 4.5 g + Trans / trans 0 g	23 %	
Carbohydrate / Glucides		
Fibre / Fibres 1 g	4 %	
Sugars / Sucres 12 g Sugar Alcohols / Polyalc	ools 0 g	
Protein / Protéines 2 g		
Cholesterol / Cholestéro	I 0 mg	
Sodium 100 mg	4 %	
Potassium 75 mg	2 %	
Calcium 20 mg	2 %	
Iron / Fer 0.5 mg	3 %	

Amount Per Serving	
Calories 271	Calories from Fat 12
	% Daily Value
Total Fat 13.6g	219
Saturated Fat 5.2g	26%
Trans Fat 0.2g	
Polyunsaturated Fat 1.7g	
Monounsaturated Fat 4.5g	
Cholesterol 7mg	2%
Sodium 140mg	69
Total Carbohydrates 34.5g	129
Dietary Fiber 1.3g	5%
Sugars 28.8g	
Protein 4.3g	
Vitamin A 2%	Vitamin C 09
Calcium 5%	Iron 29

See more extended nutritional details

Marketing, Packaging and Perception



Valeur nutritive Per bar (31 g) par barre (31 g)		
Calories 150 % val	% Daily Value*	
Fat / Lipides 7 g	9 %	
Saturated / saturés 4.5 g + Trans / trans 0 g	23 %	
Carbohydrate / Glucides 2		
Fibre / Fibres 1 g	4 %	
Sugars / Sucres 12 g Sugar Alcohols / Polyalcoc	12 % ols 0 g	
Protein / Protéines 2 g		
Cholesterol / Cholestérol () mg	
Sodium 100 mg	4 %	
Potassium 75 mg	2 %	
Calcium 20 mg	2 %	
Iron / Fer 0.5 mg	3 %	



Serving Size 1 bar (2 oz) (57.0 g)			
Amount Per Serving			
Calories 271	Calories from Fat 12		
	% Daily Value		
Total Fat 13.6g	21		
Saturated Fat 5.2g	26		
Trans Fat 0.2g			
Polyunsaturated Fat 1.7g			
Monounsaturated Fat 4.5g			
Cholesterol 7mg	2		
Sodium 140mg	6		
Total Carbohydrates 34.5g	12		
Dietary Fiber 1.3g	5		
Sugars 28.8g			
Protein 4.3g			
Vitamin A 2%	 Vitamin C 0 		
Calcium 5%	Iron 2		

See more extended nutritional details

Supplements

- What are they?
- Why would you use them?
- Dangers?
- Are you actually deficient?
- Have you done the other 98%?



Performance Enhancement Supplements

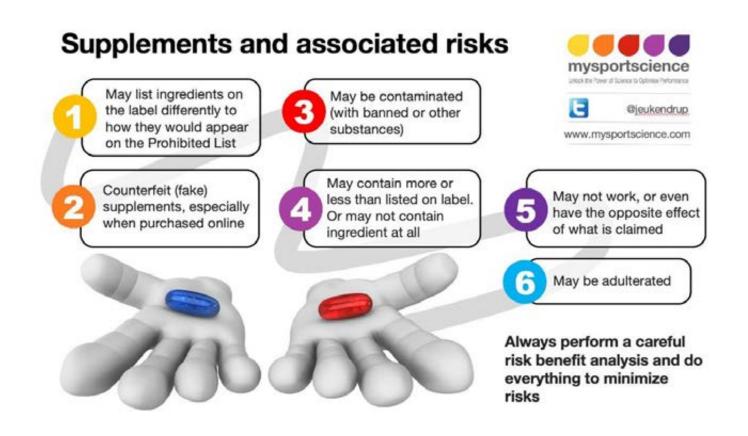
• THE TRUTH IS... True health and fitness come from consistent training, balanced nutrition, proper rest, and avoiding addictions—none of which can be bottled. Despite this, millions of Canadians rely on dietary supplements daily. Research shows little evidence supporting the effectiveness of most supplements. Prioritizing sustainable habits over hype is the key to lasting health benefits.

(ref. **performance-enhancers** PDF (<u>WWW.CANADA.CA</u>))



Supplements

- The items with the lowest risk and highest rewards are proper training, nutrition and sleep.
- Presented next are some supplements that have at least some scientifically proven positive benefits and very low risk.



Vitamin D

Canadian RDA

If you are between 2 and 50 years old: eat foods that contain vitamin D every day

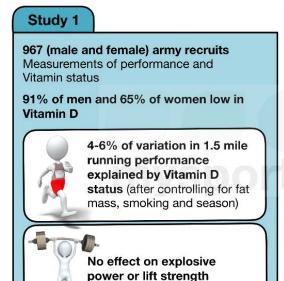
or

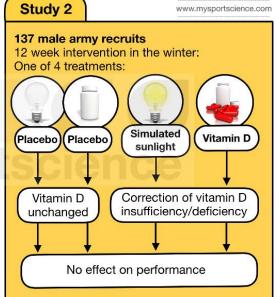
- take a daily supplement containing 400 IU (10 μg) of vitamin D
- Equivalent to 3 eggs or 3 oz of Salmon or ½ can of Tuna or 3 cups of milk.

SAFETY, ADVERSE REACTIONS AND CONTRAINDICATIONS Canadians can safely take daily vitamin D supplements up to the current definition of tolerable upper intake level 4000 IU]), but doses above that require medical supervision. (ref. Health Canada)

Vitamin D and exercise performance







Carswell et al MSSE 2018

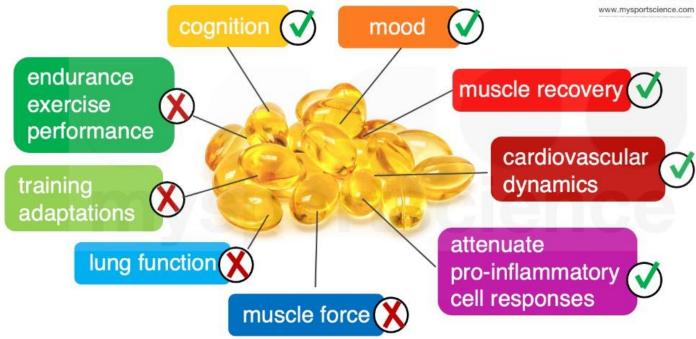
Fish Oil fish – Omega 3

SAFETY, ADVERSE REACTIONS AND CONTRAINDICATIONS

Omega-3 fatty acids are generally considered safe for healthy individuals. However, high doses of omega-3 fatty acids may decrease the ability of your immune system to destroy disease-causing agents (such as viruses or bacteria) and may prolong bleeding times. (ref Health Canada for DND)

Evidence for fish oil for athletes





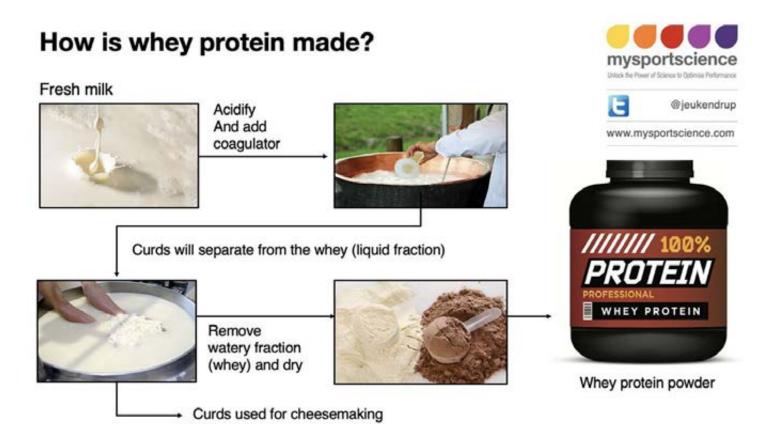
Whey Protein

What makes whey special?

Whey is a high quality protein, which means that is has all of the amino acids, including all of the essential amino acids. Whey is also a protein that is well absorbed, making its delivery faster than many other proteins.

SAFETY, ADVERSE REACTIONS AND CONTRAINDICATIONS

Eating large amounts of protein can cause an upset stomach and diarrhea. Excess protein intake will be stored as fat. Many of these products contain ingredients



Whey Protein

I think the answer to the question "should all athletes take whey protein supplements" is no.

Although studies show benefits of whey in a head to head competition with some other protein sources.

And if 100 grams of whey is compared to 100 grams of another protein it may give slightly better results.

On the other hand if it is the only way you will get proper amounts of protein every day then it is a great idea.

Different types of whey



Hydrolysates

- · Proteins that are pre-digested
- · Faster absorption
- Most processed
- Poorer taste
- Most expensive



Isolates

- Typically 90% protein by weight.
- Even lower lactose content
- Nutrient content reduced
- More expensive



Whey protein concentrates

- Least processed
- Percentage protein between 30% and 80%.
- Contains more nutrients found in whey
- Cheapest form







Caffeine

SAFETY, ADVERSE REACTIONS AND CONTRAINDICATIONS Too much caffeine can cause anxiety, jitters, sleep difficulties (if taken within eight hours of bedtime), reduced concentration, diarrhea, irritability, increased blood pressure, dehydration, calcium loss and irregular/rapid heart beats. Frequent use of caffeine can lead to tolerance and, when use is abruptly stopped, negative withdrawal effects. Health Canada recommends a daily intake of less than 400 mg for healthy adults (approximately 3-4 cups of coffee). Regular intake above 500 mg a day (4–7 cups of coffee) represents a significant health risk and is not recommended. When rapid hydration is important, people should drink noncaffeinated fluids. (ref. Health Canada)



Caffeine





Original Blend (

Dietary Considerations*

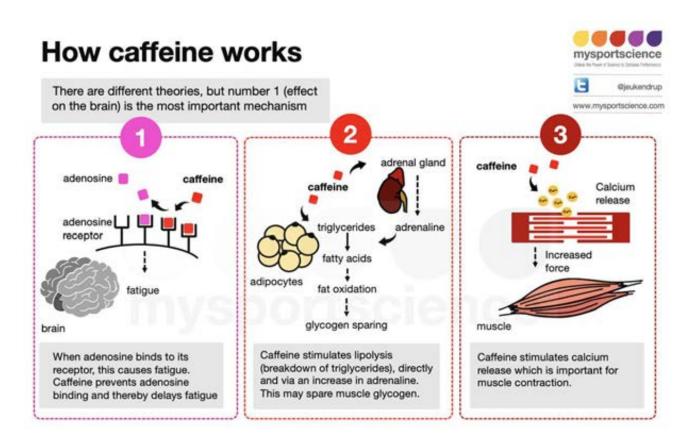


Caffeine: 330mg

*Applies to standard menu item without customizati

How does caffeine work?

Caffeine boosts performance by blocking adenosine, reducing fatigue, and dulling pain. It enhances alertness, reaction time, and endurance via adrenaline and fat oxidation but doesn't spare glycogen. Tolerance can develop as the body adapts, reducing its effectiveness. Athletes can manage this by cycling intake or using caffeine strategically. Effects vary, and excessive use may cause adverse outcomes. Careful experimentation ensures maximum benefits while minimizing risks.



Creatine and endurance

How creatine could help or hinder endurance performance





Increase body mass



Unlock the Power of Science to Optimise Performance



www.mysportscience.com

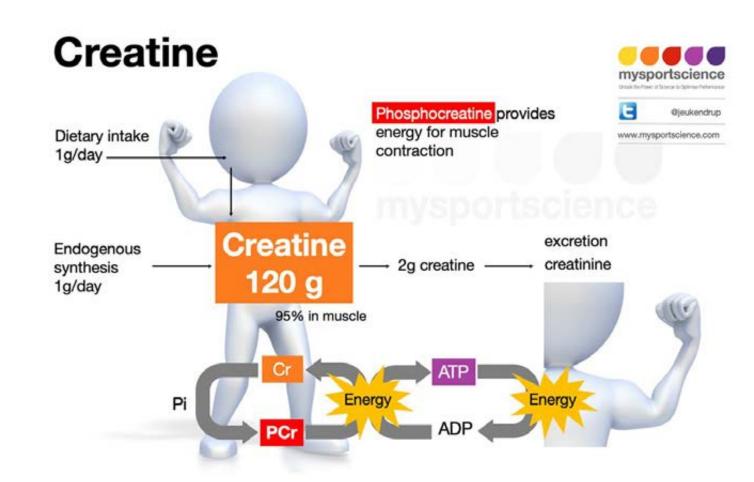
Can help glycogen synthesis

Can improve sprint performance also at the end of prolonged exercise

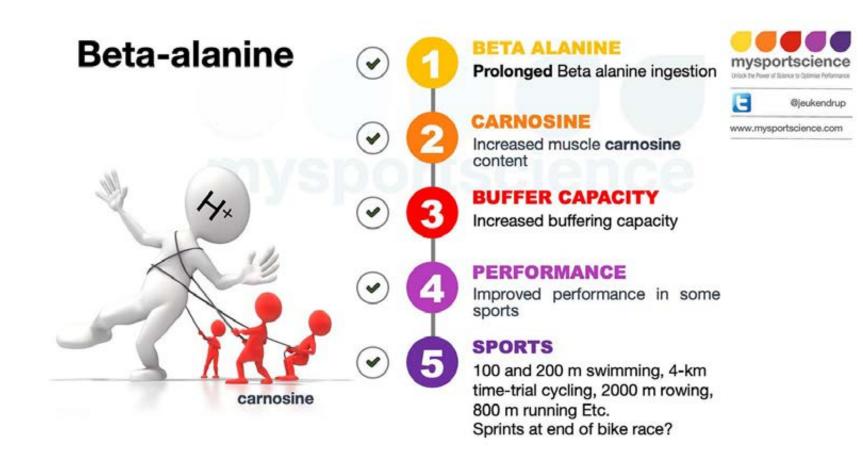
Creatine

SAFETY, ADVERSE REACTIONS AND CONTRAINDICATIONS

The scientific evidence suggests creatine is generally safe to use for healthy individuals. Common side effects include water retention, stomach and/or muscle cramps, nausea, diarrhea, headaches and muscle tightness. (ref Health Canada for DND)

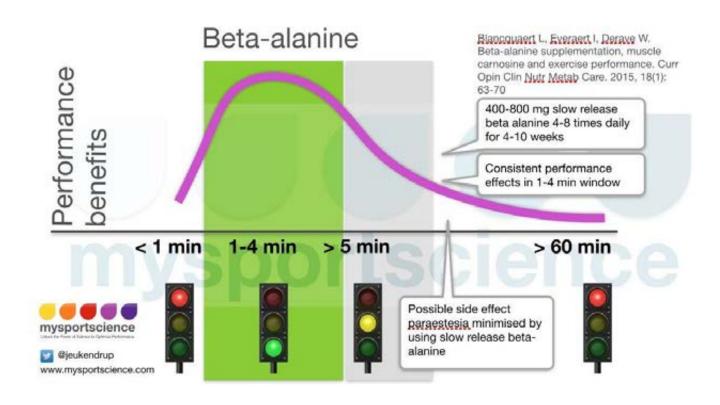


Beta Alanine



Beta Alanine

SAFETY, ADVERSE REACTIONS AND CONTRAINDICATIONS The only reported side effect is tingling on the surface of the body – something medically referred to as paresthesia. The sensation of tingling can range from mild to extremely painful and is not associated with any tissue damage.



Avoid products like this.



MEDICINAL INGREDIENTS/ INGRÉDIENTS MÉDICINAUX

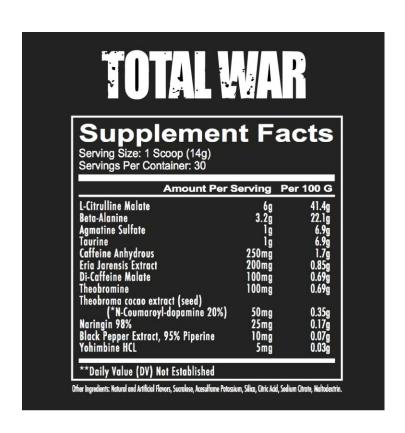
Serving Size: 1 scoop (12.6 g) Portion: 1 mesure (12,6 g) Servings Per Container: 40 Portions par contenant: 40

	Amount Per Scoop Quantité par mesur
LIMITLESS PUMPS" / POMPES ILLIMITÉES"	
Citrulline Malate 2:1 / Malate de citrulline	3000 mg
Nacinamide	15 mg
Piperine / Pipérine (Piper nigrum Fruit (BioPerine*))	2.5 mg
LIMITLESS STRENGTH™ / FORCE ILLIMITÉE™	THE STATE OF
Micronized Creatine Monohydrate / Créatine monohydratée micronisée	2500 m
Bets-Alanine / Béta-alanine	1600 mg
Betaine Anhydrous / Bétaine anhydre	1000 mg
LIMITLESS ENERGY** / ÉNERGIE ILLIMITÉE**	West State of
Taurine	500 mg
Caffeine / Caféine (from Caffeine Anhydrous, Dicaffeine Malate / de caféine anhydre, malate de dicaféine (infin	150 my norgy™ji
Theacrine / Théacrine (as TeaCrine*)	12.5 m
LIMITLESS ENDURANCE™ / ENDURANCE ILLIMITÉE™	1/1000//
L-Leucine	500 m
L-Isoleucine	250 m
L-Valine	250 m
Choline (from 250mg of Choline Bitartrate / à partir de 250 mg de bitartrate de choline)	100 mg
LIMITLESS PERFORMANCE** / PERFORMANCE ILLIMITÉE**	
L-Tyrosine	500 mg
L-Alpha-GPC (Choline affoscerate / alfoscerate de choline)	75 m
Huperzine A	25 mg

NON-MEDICINAL INGREDIENTS: / INGRÉDIENTS NON-MÉDICINAUX Silcon dioxide, Natural Savoura, Sucratose

Dioxyde de sificture, artimes naturals, sucratose

Avoid products like this.





Q&A

- How do I deal with a morning practice, school and then evening sports or practice?
- What sports drinks are best?
- Are supplements good?
- Can you lose weight and gain fitness/muscle at the same time?
- How many calories do I need?
- Is pizza Bad? Is ice cream bad? Is broccoli good?
- What is the difference between eating an apple and drinking apple juice?